SLSS Video Production Scheme

Guidelines for the "Fighting Anxiety" Video

Introduction

The SLSS Video Production Scheme is funded by the Quality Enhancement Support Scheme (QESS) of the HK Government to enhance the teaching and learning quality in self-financed post-secondary institutes. The Video Production Scheme aims to:

- provide opportunities to students to show their talents
- connect students from different disciplines
- support students to produce "materials" which meet the preference of student audience

Two videos are already produced. "Fighting Anxiety" has been selected as the next production with the aim of helping students to overcome their anxiety in their learning journey.

Anxiety is one of the most common obstacles students experience along their learning path. Not only good anxiety management can lessen one's stress when facing challenges, it can also motivate students to pay appropriate efforts and time to their studies leading to better performance.

The production scheme is open to all students to apply, regardless of your Programme and level of study. Application details are listed below.

Vacancy and requirements

Applicants must:

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- be a current student of the UOWCHK.
 - possess at least one of the skills listed below:
 - Screenwriting
 - Content creation
 - Video directing
 - Video shooting
 - Gaffing
 - Sound recording and editing
 - Video editing
 - o Acting
 - On site video production support (including venue set up, planning, handling video production devices)
- Possession of the following skills will be a definite advantage:
 - o Music recording
 - Props production
 - o Make-up skills
 - o Finance and administrative skills
 - Language and translation skills

<u>Guides</u>

- 1. Participants will work together to produce a video under the topic of "Fighting Anxiety"
- 2. The video should be a story.
- 3. The video should last no longer than 10 minutes.
- 4. The video should follow UOW brand rules.
- 5. The narration should be in Cantonese.
- 6. Subtitles should be in both Traditional Chinese and English.
- 7. The video must bear UOWCHK watermark.
- 8. Copyrights of all submitted videos belong to UOW College Hong Kong. UOWCHK reserves the rights to use the video for non-profit making purposes, to edit, translate, adapt, use, copy, and distribute all or parts of the content without getting consent from or paying any fee to the entrants.

Production team tasks

- 1. Write a story and create a screen script
- 2. Create a budget plan
- 3. Submit a schedule of production and stick to it
- 4. Produce a 4K video
- 5. Create bilingual subtitles
- 6. Recruit actors (if needed)

Timeline

It is expected that the video production will <u>start on 1st March and end on 30th June.</u> Within this period, the team will have to complete all planning, video shooting, recording, editing and auditing.

Application process

Stage 1: Please submit your application to <u>uowchk-slss@uow.edu.au</u> with the details included below:

Your name: Student ID no.: Preference of positions: 1) ____ 2) ___ 3) ____ A short self-introduction (~100 words) Email: Phone Number:

Stage 2: Shortlisted applicants will be invited to attend interviews.

Stage 3: Successful applicants will be invited to attend an initial meeting.