

Appendix 3

Graduate Profile of Bachelor of Business Administration (Honours) in Finance

Qualification Title	Bachelor of Business Administration (Honours) in Finance 金融學(榮譽)工商管理學士
Qualification Type	Bachelor Degree
QF Level	5
Primary Area of Study and Training	A03 Business and Management
Sub-area (Primary Area of Study and Training)	Accounting, Finance and Investment
Programme Objectives	<p>This Programme aims to:</p> <ol style="list-style-type: none">1. develop students' analytical and critical thinking skills in making financial and investment decisions for individuals and organizations;2. assist students to acquire multi-faceted business knowledge, with a focus on mainstream knowledge and skills in finance, and their applications to solve business problems in a wide range of contexts;3. nurture students' potential turning them into competent, broad-based, all-rounded and socially responsible professionals ready for service locally and globally;4. equip students with a solid foundation to pursue professional qualifications in financial analysis and planning and further study; and5. prepare students to address future challenges by acquiring intellectual and practical skills, gaining knowledge of diverse cultures, and taking humanities, social and technology factors into decision-making consideration.
Programme Intended Learning Outcomes	<p>Upon completion of the Major, students should be able to:</p> <ol style="list-style-type: none">1. formulate sound investment and financing strategies for individuals and organizations by applying mainstream tools and theories;2. apply a wide range of business knowledge and skills in making decisions to achieve the goals of local and global business;3. examine the major socio-political, cultural,

	<p>economic and ethical issues affecting business environment and the financial industry in the local, regional, national and international contexts;</p> <ol style="list-style-type: none"> 4. apply information technology, quantitative, problem-solving, creative and critical thinking skills in solving business and financial issues; and 5. use effective communication and interpersonal skills as team leaders and responsible professionals. <p>Upon completion of the General Education component, students should be able to:</p> <ol style="list-style-type: none"> 1. demonstrate intellectual and practical skills, including proficiency in written and oral communication, inquiry techniques, critical and creative thinking, quantitative reasoning and problem-solving skills; 2. increase global awareness by gaining knowledge of diverse peoples and cultures, and develop the ability to interact with others in culturally diverse settings; 3. demonstrate a broad knowledge of the natural and social world through the study of arts and humanities, science and technology, social sciences and Greater China; and 4. demonstrate the capacity and resourcefulness for lifelong learning and life management for assuming individual and social responsibilities to fulfil the needs of personal and professional lives.
Education Pathways	<p>Graduates are expected to be eligible to enrol in most of the full-time or part-time finance-related master's degree programmes in local and overseas institutions.</p>
Employment Pathways	<p>Graduates of the Programme should be able to find employment in the following positions:</p> <ul style="list-style-type: none"> • Compliance Officer/Associate • Junior Market Risk Analyst • Junior Credit Risk Analyst • Transaction Banking Client Service Officer • Loan Administration/Client Operation Officer • Investment Consultant • Fund Operations Administrator

	<ul style="list-style-type: none"> • Product Management Analyst • Trade Support Analyst
Minimum Admission Requirements	<p><u>Year 1 Entry</u></p> <p>(i) obtain Level 3 in Chinese Language and English Language and Level 2 in Mathematics and Liberal Studies plus one Elective/Applied Learning Subject at Level 2 (“3322+2”) in HKDSE; OR</p> <p>(ii) pass AS Use of English and AS Chinese Language and Culture plus one AL subject/two AS subjects in HKALE and Level 2 for Chinese Language and English Language plus passes in three other subjects in HKCEE; OR</p> <p>(iii) obtain equivalent qualifications.</p> <p><u>Year 3 Entry</u></p> <p>Holders of an associate degree or a higher diploma in a similar or relevant discipline from a recognised tertiary institution in Hong Kong with a cumulative GPA of 2.0 or above or equivalent</p>
Operator	<p>UOW College Hong Kong 香港澳大利亞伍倫貢書院</p>