

UOW College Hong Kong / Community College of City University  
Student English Enhancement Unit (SEE U)  
Daily English Practice

Week 4

## #67 E-mail vs. I-mail

**Skills/ Objectives: Listening and speaking**

### PART 1: Before you watch...

#### Preparatory questions

1. They call it e-mail (later de-hyphenated to “email), instead of “i-mail”; iPhone, instead of “ePhone.” Which name do you personally prefer?
2. What does “e” stand for? And “i”?
3. As a rule, we do not read junk mail, or spam. Did you know what “spam” means?
4. From the vocabulary list below, can you find one appropriate word to complete the following sentence?

*Following the relocation of my office, any further \_\_\_\_\_ should be sent to my new address.*

#### Vocabulary

1. Intrigue (verb): to interest someone a great deal
2. Convince (verb): to persuade
3. Statistician (noun): an expert in statistics
4. Ridiculous (adjective): unreasonable
5. Correspondence (noun): letters, especially official or business ones

*Answer(s) to the relevant questions above will be provided in the next exercise.*

**Answers to relevant questions in the preceding set of exercises:**

#### **Question 3:**

*The word is “committed.”*

### PART 2: Video

Listen to what comedian James Veitch has to say about reading, and replying to, spam email, as opposed to deleting it:

***When You Reply to Spam Email*** (click the link below to watch the video)

<https://ed.ted.com/featured/KXdsX7IG>

(Source: TED Ed)

### PART 3: Speaking

The letters “gue” in “intrigue” take one single /k/ sound. Learn to pronounce it here:

<http://www.bbc.co.uk/learningenglish/english/features/pronunciation/vlessconst4>

#### **PART 4: Learn further**

1. What exactly is spam email?

<http://content.time.com/time/business/article/0,8599,1933796,00.html>

This article tells the surprisingly long history of spam messages.

2. Tired of eating Meilin luncheon meat? Try Spam.

<https://www.youtube.com/watch?v=JEwtWVTRW4c>

Learn about the canned meat Spam.