

UOW College Hong Kong / Community College of City University
Student English Enhancement Unit (SEE U)
Daily English Practice

Week 1

#55 Pop culture in the Arab world

Skills/ Objectives: Listening

PART 1: Before you watch...

Preparatory questions

1. What is pop culture? Are you interested in pop culture? What is it?

Vocabulary

1. divergent (adjective): different
2. innovation (noun): a new method
3. embody (verb): to include
4. hybrid (noun): a mixture of something
5. conventional (adjective): traditional, usual

PART 2: Video

This video introduces what intercultural communication is and explains influences on intercultural communication.

Pop culture in the Arab world (click the watch the video)

https://www.ted.com/talks/shereen_el_feki_pop_culture_in_the_arab_world?language=en

(4:59 minutes)

(Source: TED Ed)

PART 3: Let's discuss

1. According to the video, how is pop culture in Arab countries influenced by other countries?
2. How is our pop culture in Hong Kong influenced by other cultures? Can you give any example?

PART 4: Learn further

Hong Kong should be celebrating its popular culture as much as giant infrastructure projects

Danny Chan discusses the significance of pop culture in Hong Kong

<https://www.scmp.com/comment/insight-opinion/article/1902833/hong-kong-should-be-celebrating-its-popular-culture-much>